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DECONSTRUCTING THE BEATLES

California, here I come! February marks my first appearances in [Northern California](#) and [Hollywood](#). Plus information about my visit to [The Social Network](#) and [BOOLA BOOLA BEATLES!](#) Plus a Beatles quiz -- how well do you know your apples?!?

Read on....

I'm delighted to announce my first shows in Northern California. I'll be deconstructing the "White Album" and *Sgt. Pepper's Lonely Hearts Club Band* in four cities. I'll also be doing my "White Album" show in Schenectady, NY. Ticket information can be found by clicking on the links below:

LOOKING THROUGH A GLASS ONION: DECONSTRUCTING THE BEATLES' WHITE ALBUM

[BALBOA THEATER](#), SAN FRANCISCO, CA
MONDAY, FEB. 6 7:30 PM

[MINERS FOUNDRY CULTURAL CENTER](#), NEVADA CITY, CA
FRIDAY, FEB. 10 7:00 PM

[GE THEATRE AT PROCTORS](#), SCHENECTADY, NY
FRIDAY, FEB. 24 7:30 PM

DECONSTRUCTING SGT. PEPPER

RAVEN PERFORMING ARTS THEATER, HEALDSBURG, CA
TUESDAY, FEB. 7 7:30 PM

CREST THEATER, SACRAMENTO, CA
THURSDAY, FEB. 9 7:00 PM

And don't forget...

A TRIP THROUGH STRAWBERRY FIELDS

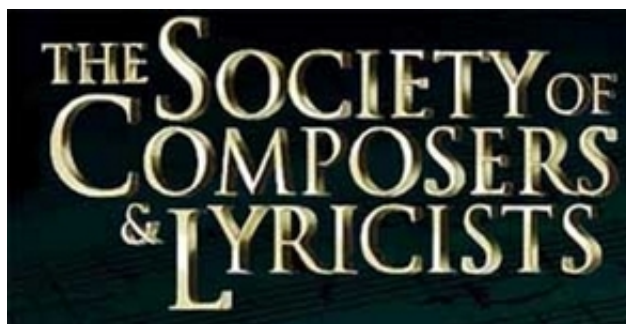
BRYN MAWR FILM INSTITUTE, BRYN MAWR, PA
TUESDAY, JAN. 31 7:30 PM

UPCOMING UNIVERSITY AND PRIVATE EVENTS



Good news for students and professors at **Yale University** and the **University of the Arts**. I'll be doing a Beatles seminar at both locations. Yalies, I'll be at the Ezra Stiles Masters House at 7 PM on January 30. I'll be at the University of the Arts on Feb. 1.

Facebook employees: I'll be giving you a special Beatles talk on February 6 at the Menlo Park campus.



I'll also be doing a special day-after-Valentine's Day presentation for the **Society**

of Composers and Lyricists. I'm calling the presentation "All You Need Is Love", and we'll be exploring the fascinating circumstances surrounding the production of that song, as well as "Strawberry Fields Forever", "Penny Lane", and "A Day In The Life". The event will be held at the American Film Institute in Hollywood, CA. For more information, contact thescl.com.

DECONSTRUCTING THE BEATLES JOINS **BASS/SCHULER ENTERTAINMENT**

BASS/SCHULER
entertainment

I'm pleased to announce that Deconstructing The Beatles has now joined the roster of Bass/Schuler Entertainment. Bass/Schuler has established itself as representing some of the best known names in the college, festival and corporate market today. They are the four time recipient of the Campus Activities Magazine's Reader's Choice Agency of the Year Award. I'm thrilled to be part of their team!

Learn more about Bass/Schuler [here](#).

HOW WELL DO YOU KNOW YOUR APPLES?



Laxton's Superb and Granny Smith are two kinds of apples. But, did you know that they were also working titles of Beatles songs? So were "Scrambled Eggs", "This Is Some Friendly", and "Why Did It Die?".

How many Beatles songs you can recognize from their working titles? Take my [Working Titles Quiz](#) and find out! Post a message on [Twitter](#) (@beatleslectures) or [Facebook](#) (Deconstructing The Beatles) and let me know how you did.

[Click here to take the Working Titles Quiz!](#)

More exciting news coming next month, including a preview of my new show --

**TOMORROW NEVER KNOWS:
DECONSTRUCTING THE BEATLES' REVOLVER.**

If you have any comments about this newsletter or Deconstructing The Beatles, please feel free to email me at scott@beatleslectures.com.

Follow Deconstructing The Beatles on [Facebook](#) and [Twitter](#).

Scott Freiman delivers a variety of innovative Beatles presentations featuring rare audio and video and geared towards musicians and non-musicians alike. Visit beatleslectures.com for more information on Scott's presentations.

For booking and press inquiries, contact Scott Freiman at scott@beatleslectures.com or (914) 674-4050.

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